



**Sports & Entertainment
Authority**

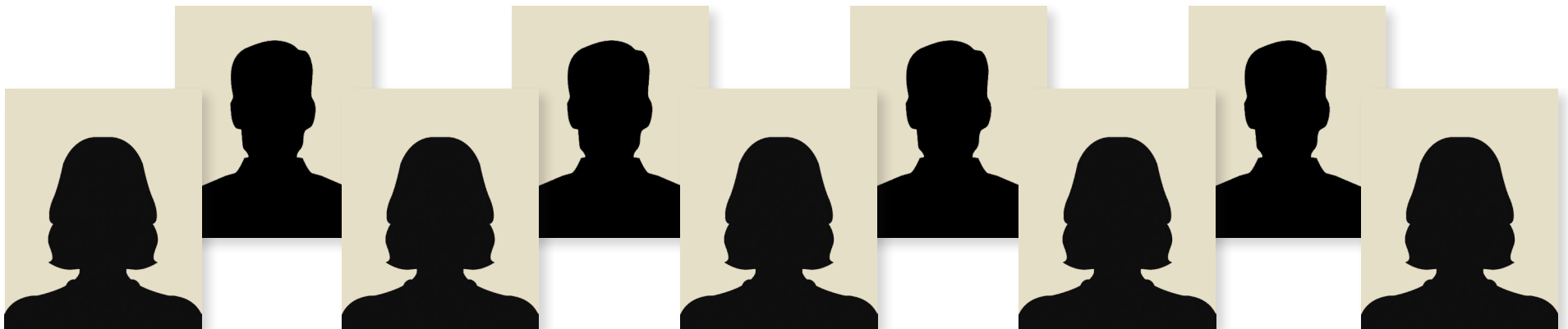
Showtime. All the time.

VIRGINIA SPORTS HALL OF FAME

2024 INDUCTION WEEKEND

APRIL 19 & 20, 2024

HENRICO SPORTS & EVENTS CENTER





VIRGINIA SPORTS HALL OF FAME



2024 INDUCTION WEEKEND

SCHEDULED EVENTS

Since its first induction class in 1972, the Virginia Sports Hall of Fame has carried the torch as the official state Hall of Fame for Virginia. It has served its mission of honoring athletic excellence in the Commonwealth through the induction of 354 deserving athletes, coaches, and contributors from all corners of Virginia. Each induction is special, but the 2024 version, the 51st in our history, will be the **FIRST** Induction Weekend hosted in the Richmond region. To celebrate this momentous occasion, the Hall is planning multiple events that will provide engagement and exposure opportunities for sports fans and our corporate partners. Our goal is to provide a weekend celebration worthy of the Hall and its inductees. Scheduled events include:

- ◇ Friday, April 19, 2024; **Sponsor Welcome Reception** with the new class of inductees.
- ◇ Saturday, April 20, 2024; **Breakfast With Champions**, family-oriented, meet & greet, autograph session for new inductees. Henrico Sports & Events Center, 9 a.m.
- ◇ Saturday, April 20, 2024; **VIP Reception & Induction Ceremony**. Henrico Sports & Events Center, 5:30 p.m.

As the largest annual event, Induction Weekend offers the Hall and its partners countless opportunities for exposure through on-site engagement at weekend events, to marketing and promotional outreach in the lead-up to the weekend. With another strong class of inductees, the eyes of Virginia sports fans will be on Henrico County, April 19 & 20, 2024.

HALL MEDIA STATS

FAST HALL FACTS



6,900+ followers



1,100+ followers



1,900+ followers

2023
induction weekend
90+ earned
media segments
(statewide)

FIRST INDUCTION CLASS 1972
OFFICIAL STATE HALL OF FAME
354 TOTAL INDUCTEES
90 INDUCTEES IN NATIONAL HALLS OF FAME

#PARTICIPATEDONTSPECTATE



SPONSORSHIP & ADVERTISING

PRESENTING - \$25,000

PLATINUM - \$10,000

GOLD - \$7,500

SILVER - \$5,000

BRONZE - \$2,500

PROGRAM ADS - \$300-\$500



Sheila Trice-Myers VSHF '23

#PARTICIPATEDONTSPECTATE



VIRGINIA SPORTS HALL OF FAME



Sponsorship and Advertising

PRESENTING - \$25,000

- ◇ Virginia Hall of Fame's 2024 Induction Ceremony and weekend events will be presented by Supporting Organization
- ◇ Signage present in highly visible areas during all Induction Weekend events
- ◇ Sponsor logo will be prominently displayed on all marketing and promotional materials before, during, and after events
- ◇ Sponsor recognition during all media appearances
- ◇ Opportunity to address audience during Induction Ceremony
- ◇ Full page ad in Induction Ceremony program
- ◇ 10 sponsor invitations to **Welcome Reception**, 4/19/2024 (private sponsor event)
- ◇ 2 reserved tables to **Breakfast with Champions**, 4/20/2024 (20 tickets)
- ◇ 20 tickets to **VIP Reception & Induction Ceremony**, 4/20/2024
- ◇ Foursome in annual Golf fundraiser (Virginia Beach or Central VA, Wintergreen)



DeAngelo Hall VSHF '23

#PARTICIPATEDONTSPECTATE



Sponsorship and Advertising

PLATINUM - \$10,000

- ◇ Signage present in highly visible areas during all Induction weekend events
- ◇ Sponsor logo will be prominently displayed on all marketing and promotional materials before, during, and after events
- ◇ Sponsor recognition during all media appearances
- ◇ Full page ad in Induction Ceremony program
- ◇ 6 sponsor invitations to **Welcome Reception**, 4/21 (private event)
- ◇ 2 reserved tables to **Breakfast with Champions** (20 tickets)
- ◇ 10 tickets to **VIP Reception & Induction Ceremony**
- ◇ Foursome in annual Golf tournament fundraiser (Virginia Beach or Central VA)

Platinum Sponsor options include overall weekend events or specific items including:

- ◇ **Breakfast with Champions:** Virginia Hall of Fame's 2024 Breakfast with Champions event will be co-presented by Supporting Organization and Platinum Presenting Sponsor (if-sold)(350-400 expected attendance at breakfast)
- ◇ **Hotel Sponsor:** Sponsor logo will be placed on welcome letter and gift provided to all Induction Weekend attendees who book through official Induction Weekend hotel block. Remarks from sponsor included in letter. (86 unique bookings, 130 total room nights in 2023)



Ryan Zimmerman VSHF '23

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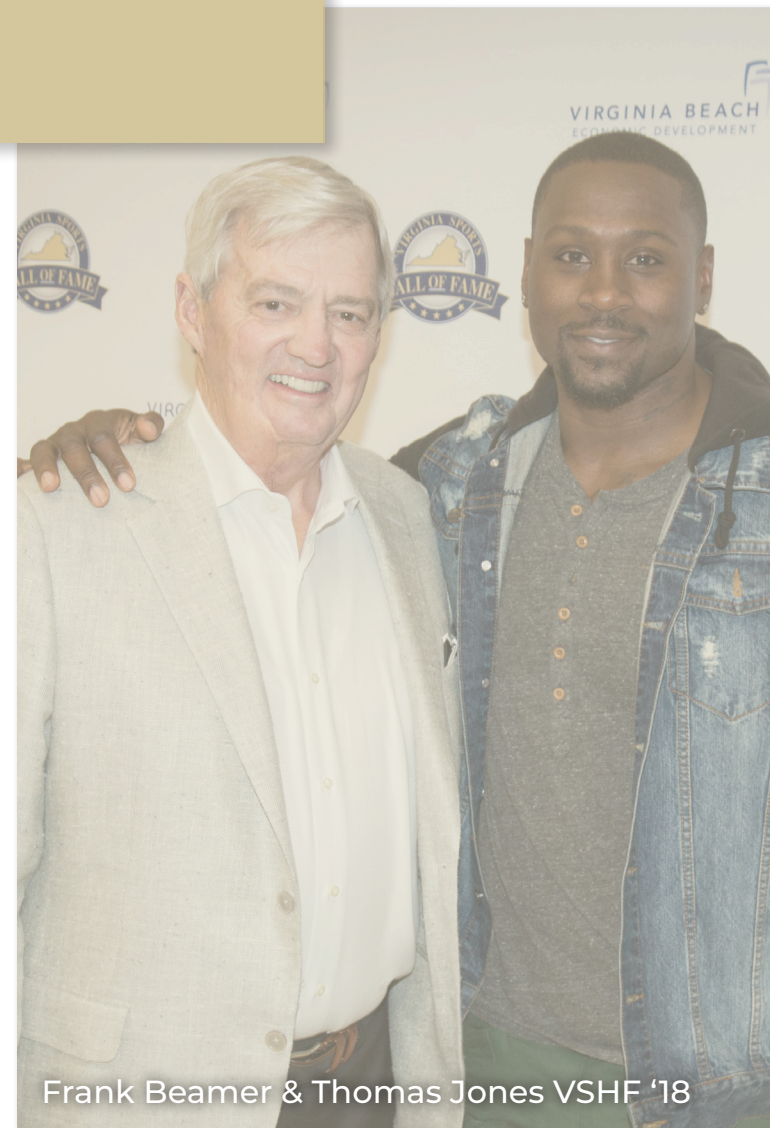
Sponsorship and Advertising

GOLD - \$7,500

- ◆ Signage present in highly visible areas during Induction weekend events
- ◆ Sponsor logo will be prominently displayed on all marketing and promotional materials before, during, and after events
- ◆ Sponsor recognition during all media appearances
- ◆ Full page ad in Induction Ceremony program
- ◆ 4 sponsor invitations to **Welcome Reception**, 4/19 (private event)
- ◆ 1 reserved table to **Breakfast with Champions** (10 tickets)
- ◆ 6 tickets to **VIP Reception & Induction Ceremony**
- ◆ Hole sponsorship in annual Golf tournament fundraiser (Virginia Beach or Central VA)

Gold Sponsor options include overall weekend events or specific items including:

- ◆ **Sponsor Welcome Reception:** Virginia Hall of Fame's 2024 Sponsor Welcome Reception event, Friday 4/19, will be co-presented by **Supporting Organization and Platinum Presenting Sponsor (if sold)**
- ◆ **Bar Sponsor:** Sponsor logo will be placed all bars and food stations during the 2024 VIP Reception prior to the Induction Ceremony



Frank Beamer & Thomas Jones VSHF '18

#PARTICIPATEDONTSPECTATE



VIRGINIA SPORTS HALL OF FAME



Sponsorship and Advertising

SILVER - \$5,000

- ◇ Signage present in highly visible areas during all Induction weekend events
- ◇ Sponsor name will be prominently displayed on all marketing and promotional materials before, during, and after event
- ◇ Sponsor recognition during all media appearances
- ◇ Full page ad in Induction Ceremony program
- ◇ 2 sponsor invitations to **Welcome Reception**, 4/21 (private event)
- ◇ 1 reserved table to **Breakfast with Champions** (10 tickets)
- ◇ 6 tickets to **VIP Reception & Induction Ceremony**
- ◇ Hole sponsorship in annual Golf-Classic fundraiser, (Virginia Beach or Central VA)



Kara Lawson VSHF '18

#PARTICIPATEDONTSPECTATE



VIRGINIA SPORTS HALL OF FAME



Sponsorship and Advertising

BRONZE - \$2,500

- ◇ Signage with sponsor logo during Induction Weekend events
- ◇ Sponsor name will be listed on all marketing and promotional materials before, during, and after event
- ◇ Half page ad in Induction Ceremony program
- ◇ 2 sponsor invitations to **Welcome Reception**, 4/19 (private event)
- ◇ 4 tickets to **Breakfast with Champions**
- ◇ 4 tickets to **VIP Reception & Induction Ceremony**



#PARTICIPATEDONTSPLECTATE



Sponsorship and Advertising

PROGRAM ADS

Induction Ceremony Program Ads

Half Page Ad – \$300.00
(7.5”w x 3.5”h)

Full Page Ad – \$500.00
(7.5”w x 7.5”h)

*****Please send files in high resolution PDF, JPG, or TIFF formats by Friday March 22, 2024*****



Breakfast with Champions



Tracy Saunders VSHF '20



Breakfast with Champions

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2024 INDUCTION WEEKEND

PACKAGES & TICKETS

TICKET PACKAGES

INDUCTION TICKET PACKAGE/FULL PAGE AD - \$1,250

- ◆ 10 tickets to 2024 VIP Reception & Induction Ceremony
- ◆ Full page ad in Induction Ceremony program

INDUCTION TICKET PACKAGE & HALF-PAGE AD - \$1,000

INDUCTION TICKET PACKAGE - \$800

- ◆ 10 tickets to 2024 VIP Reception & Induction Ceremony

BREAKFAST TICKET PACKAGE WITH AUTOGRAPHS - \$450

BREAKFAST TICKET PACKAGE (Breakfast only) - \$300

- ◆ 10 tickets (1-table) to *Breakfast with Champions*

EVENT TICKETS

Breakfast with Champions

Saturday, April 20, 2024, 9 a.m. Henrico Sports & Events Center.

◆ ***Tickets \$35.00 each***

- Includes breakfast buffet, and Q&A with the new class of inductees.

◆ ***Tickets \$50.00 each***

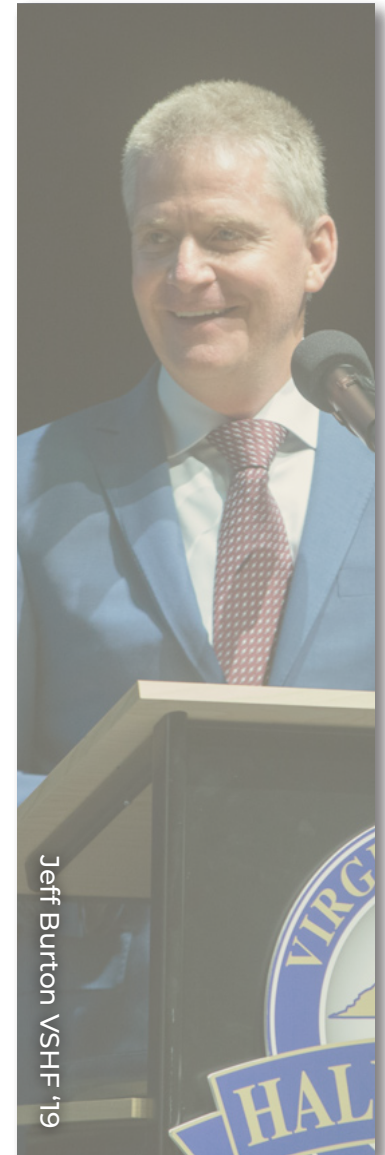
- Includes breakfast buffet, Q&A, and autograph session. Autograph sheet provided by Hall of Fame, and attendees can bring in 2 personal items for autographs.

VIP Celebrity Reception & Induction Ceremony, Saturday, April 20, 2024, 5:30 p.m.

Henrico Sports & Events Center, Glen Allen, VA

◆ ***Tickets \$85.00 each***

- Includes open bar and heavy hors d'oeuvres



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VIRGINIA SPORTS HALL OF FAME



COMMITMENT TO THE COMMUNITY



The Virginia Sports Hall of Fame understands sports are just one tool that can be used in the development of Virginia's youth, and the Hall is committed to highlighting the importance of education and mental wellness for student-athletes throughout the Commonwealth. Through our initiatives, such as the **Student-Athlete Achievement Awards** scholarships and the **Youth Sports Mental Health & Wellness Alliance**, the Hall of Fame puts the spotlight on the future, by supporting today's student-athletes. Your support helps the Hall of Fame increase its commitment to Virginia's next generation of leaders.

To learn more visit www.VaSportsHOF.com/community

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