

Virginia Sports Hall of Fame

STUDENT ATHLETE ACHIEVEMENT AWARDS SCHOLARSHIP



Each year the Virginia Sports Hall of Fame puts the spotlight on the future with the Student Athlete Achievement Awards. Since 2005, this statewide initiative has aimed to find the top high school juniors and seniors that exemplify excellence in academics, athletics, and in their communities.

A portion of all funds raised through memberships and sponsorships helps support the Student Athlete Achievement Awards scholarship fund. Your support for the Hall of Fame helps the Hall develop Virginia's next generation of leaders.

Sponsorship dues
help support the Virginia
Sports Hall of Fame
plus the
Hall of Fame's Student
Athlete Achievement Awards
Scholarship Fund

The Virginia Sports Hall of Fame understands sport is just one tool that can be used in the development of Virginia's youth, and the Hall is committed to highlighting the importance of education throughout the Commonwealth.

FAST HALL FACTS

Established in 1966
Official State Hall of Fame, designated as such by the State Legislature
334 Total Inductees
90 Inductees in National Halls of Fame

INDUCTION CEREMONY PROGRAM ADS

FULL PAGE AD
\$500

7.5" W x 7.5" H

HALF PAGE AD
\$250

7.5" W x 3.5" H

Please send files in high resolution PDF, JPG, or TIFF formats by Friday, April 1, 2022.

Contact us for tickets or more information.

757.800.1555
info@vasportshof.com
www.vasportshof.com

One Columbus Center
283 Constitution Drive, Ste. 303
Virginia Beach, VA 23462

Make your
mark.
Become
a part of history.



INDUCTING VIRGINIA'S EXCEPTIONAL
SINCE 1966

#PARTICIPATEDONTSPLECTATE

VIRGINIA SPORTS HALL OF FAME

2022 INDUCTION WEEKEND

Since its first induction class in 1972, the Virginia Sports Hall of Fame has carried the torch as the official state Hall of Fame for Virginia. It has served its mission of honoring athletic excellence in the Commonwealth through the induction of 334 deserving athletes, coaches, and contributors from all corners of Virginia. 2022 Induction Weekend will see the Virginia Sports Hall of Fame welcome a new group of inductees into the Hall of Honor. The Hall is planning multiple events that will provide engagement and exposure opportunities for sports fans and our corporate partners. Our goal is to provide a weekend celebration worthy of the Hall and its inductees. Scheduled events include:

SCHEDULED EVENTS

SATURDAY, APRIL 30 - BREAKFAST WITH CHAMPIONS

Family-oriented, meet & greet, autograph session for new inductees Westin Hotel, 9 a.m.

SATURDAY, APRIL 30 - VIP RECEPTION & INDUCTION CEREMONY

Westin Hotel, 5:30 p.m.

As the largest annual event, Induction Weekend offers the Hall and its partners countless opportunities for exposure through on-site engagement at weekend events, to marketing and promotional outreach in the lead-up to the weekend. With another strong class of inductees, the eyes of Virginia sports fans will be on Town Center of Virginia Beach April 30, 2022.



CLASS OF 2019



SPONSORSHIP OPPORTUNITIES

GOLD \$10,000

Signage present in highly visible areas during Induction Weekend festivities
Sponsor logo will be prominently displayed on all marketing and promotional materials before, during, and after event
Sponsor recognition during all media appearances
Full page ad in Induction Ceremony program
2 reserved tables to Breakfast With Champions (20 tickets)
16 tickets to VIP Reception & Induction Ceremony

SILVER \$5,000

Signage present in highly visible areas during Induction Weekend festivities
Sponsor name will be prominently displayed on all marketing and promotional materials before, during, and after event
Sponsor recognition during all media appearances
Full page ad in Induction Ceremony program
1 reserved table to Breakfast With Champions (10 tickets)
10 tickets to VIP Reception & Induction Ceremony

BRONZE \$2,500

Signage with sponsor logo during Induction Weekend events
Sponsor name listed on all marketing and promotional materials before, during, and after event
Half page ad in Induction Ceremony program
6 tickets to Breakfast With Champions
6 tickets to VIP Reception & Induction Ceremony

THE HALL



STATS 2021

6000+	1600+	982	1.2 M	4000+
FOLLOWERS @vasportshof	FOLLOWERS @vasportshof	INSTAGRAM vasportshof	TOTAL IMPRESSIONS 65k website hits 21k website users vasportshof.com	FULL COURT PRESS newsletter Monthly distribution

TICKET PACKAGES

WEEKEND VIP TICKET PACKAGE \$1,000

12 tickets to VIP Reception & Induction Ceremony
10 tickets to Breakfast With Champions
Half page ad in Induction Ceremony program

RECEPTION TICKET PACKAGE \$500

12 tickets to VIP Reception Includes & Induction Ceremony