

Virginia Sports Hall of Fame

COMMITMENT TO THE COMMUNITY



Through our initiatives, such as the Student-Athlete Achievement Awards scholarships and community focused Sports and Mental Health forums, the Hall of Fame puts the spotlight on the future, by supporting today's student-athletes.

Your support for the Hall of Fame helps us develop Virginia's next generation of leaders.



Sponsorship dues
help support the Virginia
Sports Hall of Fame
plus the
Hall of Fame's Student
Athlete Achievement Awards
Scholarship Fund

FAST HALL FACTS

Established in 1966
Official State Hall of Fame, designated as such by the State Legislature
334 Total Inductees
90 Inductees in National Halls of Fame

Make your
mark.
Become
a part of history.

#PARTICIPATEDONTSPECTATE

NEW SPONSORSHIP INFORMATION

name

company

address

contact#

email

SELECT SPONSORSHIP LEVEL

- | | |
|--|-----------------------------------|
| <input type="checkbox"/> BRONZE | <input type="checkbox"/> GOLD |
| <input type="checkbox"/> SILVER | <input type="checkbox"/> PLATNIUM |
| <input type="checkbox"/> Wish to be invoiced | |

Please make checks payable to Virginia Sports Hall of Fame or visit www.vasportshof.com for additional payment options.

PLEASE REMIT PAYMENT TO:
One Columbus Center
283 Constitution Drive, Ste. 303
Virginia Beach, VA 23462

757.800.1555
info@vasportshof.com



INDUCTING VIRGINIA'S EXCEPTIONAL
SINCE 1966

VIRGINIA SPORTS HALL OF FAME

A BRIEF HISTORY

For over half a century, the Virginia Sports Hall of Fame has carried the torch as the official state Hall of Fame for Virginia; honoring athletic excellence and serving as an advocate for sports at all levels. Our rich sporting tradition is highlighted by the over 300 athletes, coaches, and contributors that can call themselves Virginia Sports Hall of Fame inductees. Being a 501 (c) 3 nonprofit organization, the Hall of Fame has never achieved any level of success on its own, and our sponsors play a vital role in that success.

Through our events, programs, content, and community initiatives, the Hall of Fame is committed to celebrating everything that is great about sports in the Commonwealth of Virginia. Sponsor support at all levels, enables the Hall of Fame to continue honoring sports legends, while becoming a storyteller of the past, present, and future of Virginia sports. Our annual sponsors will have visibility and engagement opportunities across numerous events and programs that reach a passionate sports base here in Virginia; including, but not limited to:

Annual Induction Weekend Events
Annual Student-Athlete Achievement Awards
Annual Golf Classic

Topical programs focused on highly visible sports figures *or* topical issues in sports (in person and virtual)
Hall Call Interview Series

Our sponsors are essential to the future of the Virginia Sports Hall of Fame. The Hall is dedicated to creating a customized partnership that provides each sponsor with a unique platform to promote their business and initiatives while showing support for a nonprofit organization. We are very excited for you to become a sponsor and join us as we continue our mission of honoring athletes, coaches and teams from across the Commonwealth. Let's continue to provide the Commonwealth with a Hall of Fame all Virginians can be proud of.
#ParticipateDontSpectate and become a Virginia Sports Hall of Fame **Annual Sponsor!**

We thank you for taking the time to review the opportunities and look forward to working with you in the future.



SPONSORSHIP OPPORTUNITIES

All Sponsorship Tiers Will Receive:

Signage with sponsor logo at all Hall of Fame events
Tickets to all sponsored programs, including Induction Weekend events*
Sponsor recognition and logo on all digital marketing of events and programs
Volunteer opportunities for sponsor employees at all Hall of Fame events
Sponsor representation on Student-Athlete Achievement Awards Selection Committee
Cross promotion of sponsor events
Nomination of future inductees
Subscription to the Full Court Press e-newsletter

BRONZE \$2,500

- Logo and Company listed as annual sponsor on website
- 2 customized digital media opportunities per calendar year
- Tent sponsorship at Golf Classic
- Half page ad in Induction Ceremony program

PLATNIUM \$25,000

- Logo and company name presented prominently on website home page
- Sponsor recognition and logo on all marketing materials of events and programs (print and digital)
- Sponsor will have the opportunity to have executive recognition at all events and programs
- Recognized as *Presenting Sponsor* at all Hall of Fame events
- Marketing and promotional opportunities at Hall of Fame events, where available
- Sponsor recognition during all media appearances promoting Hall of Fame events and programs
- Logo included on Student Athlete Achievement Award plaques
- Monthly customized digital media opportunities
- Participation in annual Honors Court committee, selecting new class of inductees
- 2 foursomes in annual Golf Classic
- Tent sponsorship at the annual Golf Classic
- Full page ad in Induction Ceremony program
- Hall of Fame Foundation future board member recommendation

SILVER \$5,000

- Logo and Company listed as annual sponsor on website
- Recognition during all media appearances events and programs
- 3 customized digital media opportunities per calendar year
- 1 foursome in annual Golf Classic
- Full page ad in Induction Ceremony program

GOLD \$10,000

- Logo and company name presented prominently on website home page
- Sponsor recognition and logo on all marketing materials (print and digital)
- Marketing and promotional opportunities at Hall of Fame events, where available
- Sponsor recognition during all media appearances events and programs
- 6 customized digital media opportunities per calendar year
- 1 foursome in annual Golf Classic
- Tent sponsorship at the annual Golf Classic
- Full page ad in Induction Ceremony program
- Participation in annual Honors Court committee, selecting new class of inductees
- Hall of Fame Foundation future board member recommendation



*The Hall will work with the sponsor on a per event basis due to changing venue capacities.

THE HALL		STATS		2020
6000+	1600+	982	1.2 M	4000+
FOLLOWERS @vasportshof	FOLLOWERS @vasportshof	INSTAGRAM vasportshof	TOTAL IMPRESSIONS 65k website hits 21k website users vasportshof.com	FULL COURT PRESS newsletter Monthly distribution